



CLAYTON CENTURY  
FOUNDATION

*enriching our community*

**Clayton Century Foundation  
Board of Directors Meeting Minutes**

**Wednesday, October 28, 2009  
7733 Forsyth Blvd., Pierre Laclede Center, Tower Two  
12<sup>th</sup> Floor Conference Room, Polsinelli Shughart PC  
7:00 PM**

**Attendees:** Ken Goldman, Judy Goodman, Scot Boulton, Jill Fisher, Sally Cohn, Michelle Harris, Dan Human, Bev Wagner, Lee Hanson, Gary Feder, Cindy Berger, Elizabeth Robb, Jim Sherby, John McCormick, Cindy Rapponotti, Mont Levy, Hugh Scott III, Ben Uchitelle

**Staff:** Craig Owens – City Manager, Patty DeForrest – Director of Parks & Recreation, Sarah Umlauf - Community Resource Coordinator

**Absent:** Peter Edison, Lotta Fox, Janet Rodgers

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1. Call to Order

Ken Goldman called the meeting to order at approximately 7:05 PM.

Ken introduced potential new board members Hugh Scott and Mont Levy. Ben Uchitelle moved that both be elected to the CCF board of directors. Scot Boulton amended the motion to include the addition of 2 at-large seats. The motion passed unanimously.

Following a group photo, honorary bricks were presented to Craig Owens, Patty DeForrest and Sarah Umlauf.

2. Approve July 29<sup>th</sup>, 2009 Minutes

The minutes were approved unanimously with one clarification in regards to Elizabeth Robb's statements regarding the Centennial Celebration.

3. Financial Report

Gary Krosch noted that the majority of the funds are restricted. The CCF has \$17,941 in unrestricted funds.

4. 4<sup>th</sup> Quarter Push for Founders

The group noted that corporations have yet to be approached for donations. Members of the development committee acknowledged this and stated that the development timetable had shifted. The group achieved a great deal of success in acquiring individual donations. The grassroots support of residents will strengthen the CCF's appeal to corporations. The group noted that they only needed 40 more Founders to reach their goal of attaining 100 Founders by the end of 2009.

The Friends Committee is organizing a Coffee Marketing campaign for November 14<sup>th</sup> from 8:00 am to 12:00 pm. The group is looking for volunteers to man tables at local coffee houses and hand out information on the CCF. The Friends Committee is also requesting information regarding neighborhood association meetings. The Friends would like dates and locations for these meetings so that the CCF could have a presence.

Elizabeth Robb suggested presenting at PTO meetings. Mont Levy suggested condo association meetings.

Michelle Harris announced that a new solicitation letter would be developed and would target Clayton businesses. A new letter would also be sent to all former mayors and aldermen as well as individuals that are active in the community.

Mont Levy suggested creating a separate Corporate Founders campaign.

Al That Glitters 2009 will be used as a "friend-raising" opportunity. Bev Wagner is hosting the event at the Rooftop on Maryland Walk on Friday, December 4<sup>th</sup> from 7:00 to 9:00 pm. Bank of America, U.S. Trust Private Wealth Management is graciously sponsoring the event.

A handout highlighting end-of-year events was distributed to the group.

With much sadness, Jill Fisher, Development Chair, is stepping down from her position due to conflicts in her schedule. A workshop to develop a strategic fundraising plan for 2010 will be organized in the coming months.

5. Centennial Celebration Task Force

The City will manage the Centennial Celebration and provide staffing support. A Centennial Task Force will be created and will have representatives from various groups including the CCF.

6. New Business

Patty DeForrest provided a brief update on projects including the Recreational Trail and the Inclusion Playground. Grants for both projects are complete. The CCF has committed \$5,000 for each project.

Scot Boulton has reviewed the MOU with City Attorney, Kevin O'Keefe. Scot hopes to have a document ready for the January board meeting.

7. Next Meeting

The next CCF board of directors meeting will be held on Wednesday, January 27<sup>th</sup>, 2010, at 7:00 pm. The location will be determined.

8. Adjourn

The meeting was adjourned at 9:00 PM.

Minutes submitted by Sarah Umlauf.